Capturing the Pulse .

 Enterprises & Startups

 Leadership & Innovation

 Mentors & Mavens

- Pathbreakers & Boardroom

Forbes

From the Leader's Lense



The function of leadership is to produce more leaders, not more followers.



When people can see which direction the leaders are going in it becomes easier to motivate them.

LAKSHMI MITTAL



Leadership is about inspiring people to do things they never thought they could. **STEVE JOBS**



Hor those who dare to dream, there is a whole world to win. DHIRUBHAI AMBANI



As we look ahead to the next century, leaders will be those who empower others. **BILL GATES**



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Recognising such Leaders & Leaders in Making



Forbes India LeadershipAwards (FILA)

The epitome of grandest leadership recognition, celebrating trailblazers shaping India's entrepreneurial landscape with vision and integrity.

Envisioning a future defined by techdriven business, philanthropic leadership, sustainable, and ethical business practices, the legacy of FILA has grown over the years. Championing fair play and ethical entrepreneurship, FILA focusses on India's renaissance forward.



The Most Momentous Awards for Extraordinary Leaders

Forbës Leadership Awards ::

Forbes





Moments for the Photo Journal

An Experience Like No Other







An Experience Like No Other





Creating entrepreneurial renaissance, since 2011

Recognition

13 years of honoring & celebrating leaders & leaders in the making from diverse genres

An Ode to Excellence



Stringent rules & methodologies ensuring a spirit of fair play



FILA Hamlet

Melting pot of India Inc's brightest minds



Credibility

Independent jury of industry pioneers, closely follow the 150page FILA docket



With the most prominent leaders on important subject matters, focusing on the big outcomes in the coming year

Glimpse of 2024 Winners



INSTITUTION BUILDER

UDAY KOTAK Founder & Director Kotak Mahindra Bank



CEO & MD

Tata Power

STAR VALUE CREATOR

GHAZAL ALAGH & VARUN ALAGH Mamaearth



ENTREPRENEUR OF THE YEAR

SUNIL VACHANI Executive Chairman Dixon Technologies



Award Categories

The Jury Methodology





Identifying the award categories

Defining objective and qualitative criteria for each category ക്ക്

Curating the initial nominations

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Jury meeting for Winner selection

Shortlisting the nominees for each category

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CHETNA GALA SINHA

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Pre-Function Area



Grand Ballroom



Branding throughout the main ballroom and stage, and some of the award giveaways by client leadership

Special Networking Lounge



The 'Leaders-only' access zone where key leaders of the brand can network with the FILA winners in the lounge

5-Course Sit Down Grand Dinner

A specially created menu will be done for the sitdown dinner for the dignitaries.

The Physical Menu card will have the Brand Logo presence





Forbes Leadership Awards 2024 .: asted Pumpkin and Almond Soup my pumpkin, nutty almonds, and a mediav of ed with a swirl of decadent almond cream adershi d Pears with Feta. granate ed pears, savory feta, crunchy SIGNATURE SPIRITS CONC inst of pomegranate tonnay, France lubite wine! Single Mail * Olennadich 12 Years sangan man - orennogico iz reas Scolch Whiskey - JW Black Labor berry Sorbet awberries transformed into a frozen. ooth refreshing delight Grey Goos led Chicken with Saffron Risotto, Roasted Stranger & Sons - Tanquer bles, Rosemary Jus, Nasturtium Leaves of succulent chicken on a golden bed of creamy Arborio licate threads of saffron with an addition of the herbal ary Jus and peppery bright delicate nasturtium leaves Grange Julce - Pineapple Julce with Le Grand Noir, Pinot Noir, France Ired winel -Wrapped Cottage Cheese Stuffed with Charmoula, n-Baked Milanese Barley Risotto, Parmesan Cream Sauce, and Cilantro Oil licate parcel of velvety cottage cheese artfully stuffed with the vibrant oroccan charmoula encased in golden strands of kataili, accompanied th modern twist on a classic risotto, draped with a rich and imbued with umami of aged parmesan sauce with a drizzle of a vibrant green hue of aromatic cilantro oil Paired with Le Grand Noir Chardonnay, France [white wine] Orange Chocolate Flexi Ganache, Vanilla Cream Brule, Crumble A symphony of rich dark chocolate with a zesty brightness of orange. a classic vanilla infused cream topped with crisp caramelized crust. completed with our artisanal crumble Tea & Coffee

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AMPLIFICATION PLAN

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Pre-Event & Event Day

Digital

On forbesindia.com

- ROS Banners
- Roadblocks

Forbes India Digital Edition

Pre-Event Article

Print & Social

Forbes India Magazine

 Pre-Event advertisement

On forbesindia

- Campaign Promo
- Social Posts on FB, X, IG, LinkedIn
- Trade Mailers
- Event Live Stream

On Ground & Television

- Branding Collaterals for Jury Meet and Award Night
- Pre-Event
 Promotion
- Astons to tease Event



Post Event

Digital

On forbesindia.com

Roadblocks

Forbes India Digital Edition

 Post event article capturing the snippets

Print & Social

Forbes India Magazine

 Post-Event highlight coverage

On forbesindia

- Snippet Videos from Event
- Static Posts for Speakers
- Guest Reels
- Trade Mailers

Television

- Episodic Promos
- Event vignettes
- 1 Episode of
 Event Highlight 22min

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Let's Discuss!!

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